

# **EXHIBIT D**

## Trademark/Service Mark Application, Principal Register

Serial Number: 78966000

Filing Date: 09/01/2006

The table below presents the data as entered.

Input Field	Entered
<b>MARK SECTION</b>	
MARK	Big Ten Network
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Big Ten Network
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>OWNER SECTION</b>	
NAME	The Big Ten Conference, Inc.
STREET	1500 Higgins Road
CITY	Park Ridge
STATE	Illinois
ZIP/POSTAL CODE	60068
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
<b>LEGAL ENTITY SECTION</b>	
TYPE	NON-PROFIT CORPORATION
STATE/COUNTRY UNDER WHICH ORGANIZED	Delaware
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	038
DESCRIPTION	Television transmission services; streaming of audio and video material on the Internet
FILING BASIS	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION</b>	
INTERNATIONAL CLASS	041
DESCRIPTION	Entertainment services, namely, production and distribution of television programs; providing on-line information in the field of sports, television, video and audio entertainment via a global communications network; production and distribution of programs featuring sports, television, video and audio entertainment transmitted via wireless communication devices, namely cell phones, personal digital assistants, computers, and wireless handhelds; entertainment services, namely, providing



	on-line computer games
FILING BASIS	Section 1(b)
<b>ADDITIONAL STATEMENTS SECTION</b>	
DISCLAIMER	No claim is made to the exclusive right to use network apart from the mark as shown.
PRIOR REGISTRATION(S)	Applicant claims ownership of U.S. Registration Number(s) 1969353 and 1782645.
<b>SIGNATURE SECTION</b>	
SIGNATURE	/rma/
SIGNATORY NAME	Richard M. Assmus
SIGNATORY DATE	09/01/2006
SIGNATORY POSITION	Attorney for Applicant
<b>PAYMENT SECTION</b>	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	650
TOTAL AMOUNT	650
PAYMENT METHOD	DA
<b>ATTORNEY</b>	
NAME	Richard M. Assmus
FIRM NAME	Mayer Brown Rowe & Maw LLP
STREET	P.O. Box 2828
CITY	Chicago
STATE	Illinois
ZIP/POSTAL CODE	60690
COUNTRY	United States
PHONE	3127018623
FAX	3127069000
AUTHORIZED EMAIL COMMUNICATION	No
ATTORNEY DOCKET NUMBER	06096961
OTHER APPOINTED ATTORNEY(S)	Aric S. Jacover
<b>CORRESPONDENCE SECTION</b>	
NAME	Richard M. Assmus
FIRM NAME	Mayer Brown Rowe & Maw LLP
STREET	P.O. Box 2828
CITY	Chicago

STATE	Illinois
ZIP/POSTAL CODE	60690
COUNTRY	United States
PHONE	3127018623
FAX	3127069000
AUTHORIZED EMAIL COMMUNICATION	No
<b>FILING INFORMATION</b>	
SUBMIT DATE	Fri Sep 01 14:45:38 EDT 2006
TEAS STAMP	USPTO/BAS-143581616-20060 901144538988933-78966000- 200d0d0191d6822ae1e4f9d7e b5c93ff6-DA-4-20060901144 253661611

### Trademark/Service Mark Application, Principal Register

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#### To the Commissioner for Trademarks:

**MARK:** (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of Big Ten Network.

The applicant, The Big Ten Conference, Inc., a NON-PROFIT CORPORATION organized under the laws of Delaware, residing at 1500 Higgins Road, Park Ridge, Illinois, United States, 60068, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 038: Television transmission services; streaming of audio and video material on the Internet

International Class 041: Entertainment services, namely, production and distribution of television programs; providing on-line information in the field of sports, television, video and audio entertainment via a global communications network; production and distribution of programs featuring sports, television, video and audio entertainment transmitted via wireless communication devices, namely cell phones, personal digital assistants, computers, and wireless handhelds; entertainment services, namely, providing on-line computer games

No claim is made to the exclusive right to use network apart from the mark as shown.

Applicant claims ownership of U.S. Registration Number(s) 1969353 and 1782645.

The applicant hereby appoints Richard M. Assmus and Aric S. Jaconer of Mayer Brown Rowe & Maw LLP, P.O. Box 2828, Chicago, Illinois, United States, 60690 to submit this application on behalf of the applicant. The attorney docket/reference number is 06096961.

A fee payment in the amount of \$650 will be submitted with the application, representing payment for 2 class(es).

#### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection

with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /rma/ Date: 09/01/2006

Signatory's Name: Richard M. Assmus

Signatory's Position: Attorney for Applicant

Mailing Address:

Richard M. Assmus

P.O. Box 2828

Chicago, Illinois 60690

RAM Sale Number: 4

RAM Accounting Date: 09/05/2006

Serial Number: 78966000

Internet Transmission Date: Fri Sep 01 14:45:38 EDT 2006

TEAS Stamp: USPTO/BAS-143581616-20060901144538988933

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